



HOW BODY BALANCE WAS BORN

It all began over 25 years ago. Gerri, a mother of 3 young children, began to suffer from a mysterious ailment that left her feeling exhausted. She had frequent headaches and was completely unable to take care of her young family. She was told by a myriad of doctors that there was nothing that could be done.

Her husband, Wayne, had worked as a technician in a lab and had done some private reading about the properties of sea vegetables. So, he and a friend set to work in their garage in San Diego, determined to see whether sea vegetables could be used as a basis for a nutritional drink that would help Gerri regain her strength.

After much effort and sampling, Body Balance was born. Gerri was a little sceptical as she had tried so many different products during the time that she was ill. To please Wayne though and seeing the effort he had put in, she gave Body Balance a go.

Two weeks later, Gerri realised she was feeling a little better. This continued until she fully regained her health. The doctors had told her it couldn't be done.

Wayne and Gerri realised that this product could help others. They felt that when the body was given the nutrition it needed, it was able to heal itself and they started to visit those doctors who had not been able to help them. However, they found them unwilling to listen and became downhearted.

Standing in their garage one day, looking at the bottles, they seriously wondered whether it was all too hard, should they give up.

However, they decided to continue, to help alleviate suffering through illness and offer the world a path to health.

They carried on visiting people and talking to them and shortly after this they had their lucky break. They met an alternative health practitioner, who was also a much celebrated MD. Through him they developed a huge network of health practitioners (both conventional and alternative) who sold Body Balance to their clients. And this is how the company continued for the first 12 years...the only way anyone could access Body Balance was through their healthcare professional.

Consequently, many people were excluded from experiencing Body Balance and so, about 10 years ago and in response to growing demand, the decision was taken to allow this to develop via the direct selling method.



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